

SHERWIN-WILLIAMS®

COLORMIX® 2024



ANTHOLOGY | VOLUME ONE

2024 COLOR TREND REPORT



Silver Strand SW 7057, Flat

SHERWIN-WILLIAMS®

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Introducing a new biennial approach to the Colormix® Forecast. This is *Anthology: Volume One*, a color trend report that explores directional shifts in the landscape through a collection of 48 hues organized by color family. This essential color reference will alternate each year with the style and trend storytelling you've come to know and love.

Discover the meaning behind these chosen colors, their role in awakening modern aesthetics, and what the future holds for blues and greens, reds and purples, dark tones, and delicate tints.

swcolorforecast.com



N^o 1 the convergence of blues & greens



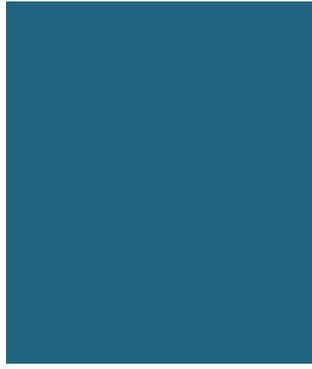
Stardew SW 9138, Flat

If we could lend color to the meeting point of vitality and tranquility, change and constancy, intensity and calm, then it might be found in the spaces where blue and green converge.

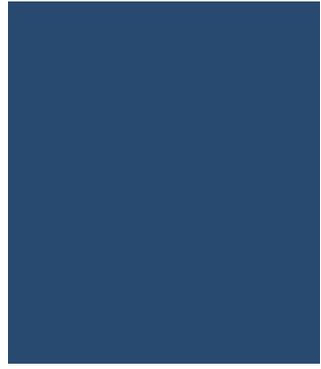
These hues remain central to the global color story, evoking precious gemstones and nature's harmony, ranging from lush evergreen and emerald to balanced teal, mint and melon, the palest wisps of smoky blue-gray, clarified brights, and deepest blue.



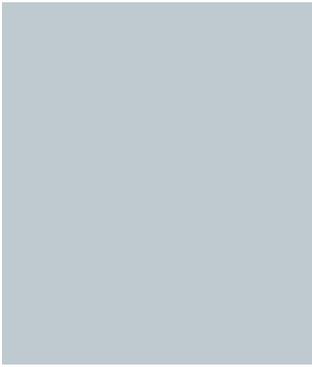
Jacaranda
SW 6802 (177-C5)



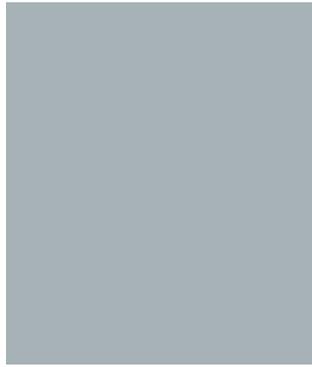
Georgian Bay
SW 6509 (175-C6)



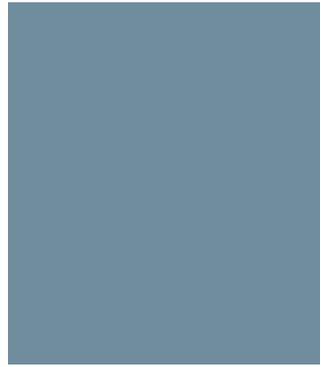
Indigo
SW 6531 (178-C7)



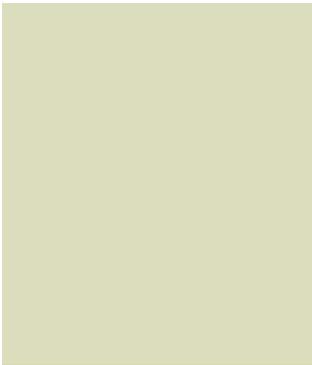
Upward
SW 6239 (224-C1)



Stardew
SW 9138 (221-C3)



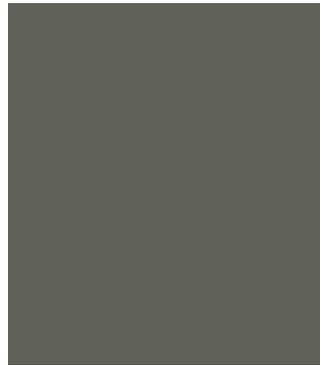
Smoky Azurite
SW 9148 (223-C5)



Honeydew
SW 6428 (155-C1)



Evergreen Fog
SW 9130 (215-C4)



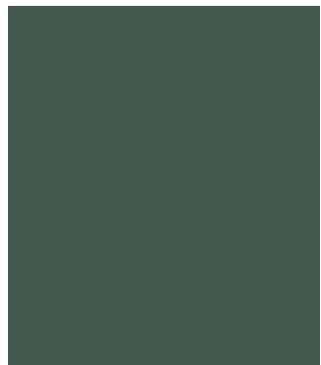
Pewter Green
SW 6208 (217-C6)



Aquastone
SW 9043 (162-C3)



Leapfrog
SW 6431 (155-C5)



Billiard Green
SW 0016

**Indigo
SW 6531**

A bold and deep violet with strong blue undertones, this color was named for a traditional plant dye revered for its vibrancy.

**Georgian Bay
SW 6509**

This deeply placid teal with a tinge of cool cerulean pairs elegance with tranquility and is richly inviting in any type of lighting.

**Jacaranda
SW 6802**

This mid-tone azure, halfway between true blue and cyan, exudes an optimistic energy and the blissful enchantment of an island escape.

**Smoky Azurite
SW 9148**

A cool and muted favorite-denim blue with yellow-gray undertones, this hue is poised to add just a touch of complexity.

Commercial

**Stardew
SW 9138**

This distinctive and dreamy slate blue holds a trace of magic in its bewitching balance of warm and cool undertones.



**Upward
SW 6239**

A color of classic comfort and easy tranquility, this sunny-day blue with calm gray undertones is misty, meditative, and limitless.



**Pewter Green
SW 6208**

For a naturally restful color that is down to earth, this steely fusion of gray and green is a grounded-yet-elevated take on a modern dark neutral.

Commercial

**Evergreen Fog
SW 9130**

Our 2022 Color of the Year is a cool and soothing gray-green chameleon color that is peaceful, composed, and subtle enough to use anywhere.



**Honeydew
SW 6428**

Ideal for adding a little sweetness and freshness to a space, this enticing melon hue is bursting with vitality in a delicate pastel green shade.

Commercial

**Billiard Green
SW 0016**

This velvety deep green is dramatic, lush, and subdued with an understated bluish undertone and plenty of personality.

Commercial

**Leapfrog
SW 6431**

A fitting homage to nature and a celebration of organic life, this muted leafy hue has a hint more green than true olive.

**Aquastone
SW 9043**

Vibrant and cool, this bright aquamarine is a stunning and energizing shade reminiscent of the transparent blue-green of its namesake gem.

Commercial



ORGANIC
&
RESTORATIVE

left: **Pewter Green** SW 6208, Flat
below: **Aquastone** SW 9043, Eg-Shel

CLARIFYING
&
SYNTHESIZED





Georgian Bay SW 6509, Eg-Shel (walls); **Snowbound** SW 7004, Satin (trim)

Containing the colors that define an entire decade, the blue and green group finds transitional harmony within a world of like colors and resonates beautifully with both cool and warm coordinates. The blues of the moment impart a bit more dustiness or depth, and greens dwell in a widely diverse range of hues and values.

Used as an accent or all over, for exteriors or interiors, in classic coastal or casual Nordic styles, the airy, misty-hued beauty of Upward SW 6239 dwells where the fairest-weather blue finds just a hint of silver lining.



Upward SW 6239, Flat



Billiard Green SW 0016, Eg-Shel

colormix® for commercial spaces

Futuristic and awe-inspiring innovations in different commercial sectors invite architects, designers, and other visionaries to push boundaries, shaping value-driven spaces where humans and technology coexist—both in-person and virtually—surrounded by calming shades of blue and green.



Education | Thaden School by Marlon Blackwell Architects

photo by Tim Hursley Photography



Healthcare | Upward SW 6239



N^o 2 the poetry of reds & purples



Sashay Sand SW 6051, Flat (walls); **Redend Point** SW 9081, Flat (back of shelves)

Reds grow ever warmer, purples are becoming more prominent, and both find alignment with the resurgence of near-brown hues in a palette that tips slightly toward muted terracotta and beige.

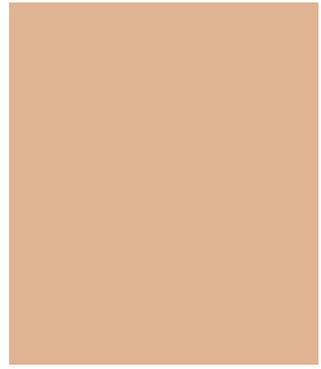
This splendid selection of botanical and mineral tones ranges from smoldering reds to sifted sands, with a shock of lively coral and pink enriched by petal-soft purples and the colors of gently fallen dusk.



Habanero Chile
SW 7589 (117-C7)



Ravishing Coral
SW 6612 (117-C3)



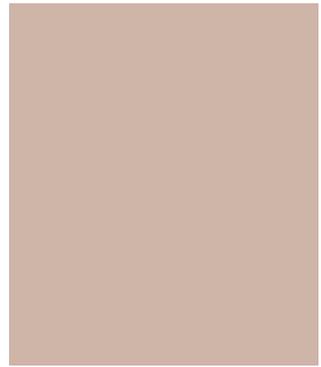
Soft Apricot
SW 6352 (126-C2)



Fireweed
SW 6328 (114-C7)



Dragon Fruit
SW 6855 (101-C2)



Sashay Sand
SW 6051 (194-C2)



Wild Currant
SW 7583 (275-C3)



Rhapsody Lilac
SW 6828 (182-C2)



Redend Point
SW 9081 (195-C4)



Veri Berri
SW 9069 (183-C5)



Intuitive
SW 6017 (230-C3)



Chinchilla
SW 6011 (231-C5)

**Soft Apricot
SW 6352**

A color of delicate and luminous beauty reveals itself in a sense of youthfulness and joy, sweetness and perpetual positivity.

**Ravishing Coral
SW 6612**

With a sweet mix of pink and orange, this charming color is emblematic of vibrant undersea lifeforms and sunset's most vivid displays.

**Habanero Chile
SW 7589**

Relish in a spicy and vivid orange-red, energy-packed for maximum impact, lively conversation, and a fiery dose of drama.

Commercial

**Sashay Sand
SW 6051**

A light-to-medium beige with the subtlest pink undertones, this blushing neutral embodies the rising popularity of natural pigments.

Commercial

**Dragon Fruit
SW 6855**

A botanical hue for the bold, this truly sumptuous and saturated pink is ripe for the picking and as thrilling as the feeling of falling in love.

Commercial

**Fireweed
SW 6328**

Expect a pleasing kind of warmth with a trend-forward mineral and earthy character in this rust- and brown-toned red.

**Redend Point
SW 9081**

Our Color of the Year in 2023, this soft and soulful neutral is an intriguing color of enveloping warmth and deep connection.



**Rhapsody Lilac
SW 6828**

Perfect for conveying the light loveliness of new blooms, this hushed purple shade is delicate, uncomplicated, and endearing.

Commercial

**Wild Currant
SW 7583**

This luscious medium-dark wine red brings full-bodied depth and well-roundedness into comfortable yet elegant spaces.

**Chinchilla
SW 6011**

For a cozy color choice in virtually any setting, cuddle up to this lovable and extraordinarily soft purplish-gray hue.

**Intuitive
SW 6017**

This gauzy purple-gray is a stabilizing neutral with a subtly shifting quality that reflects and complements its surroundings.

**Veri Berri
SW 9069**

As quintessentially current as it is playful, this fun and fresh purple is a captivating color perfect for pairing with classic neutrals.

Commercial



Wild Currant SW 7583, Gloss (doors); Intuitive SW 6017, Flat (walls)



DYNAMIC
&
BOTANICAL

left: **Rhapsody Lilac** SW 6828, Eg-Shel
below: **Dragon Fruit** SW 6855, Flat

BURNISHED
&
LUXURIANT





Chinchilla SW 6011, Flat

From deep to mid-toned, reds and purples are characterized by a rich minerality, a life-giving energy, and a raw familiarity that speaks to our true nature. Earthy browns and beiges touched with just a hint of these tones are steadily on the rise, as we globally delve into active mindfulness and deeply nourishing wellness rituals.



Fireweed SW 6328, Eg-Shel (walls); Snowbound SW 7004, Satin (trim)

colormix® for commercial spaces

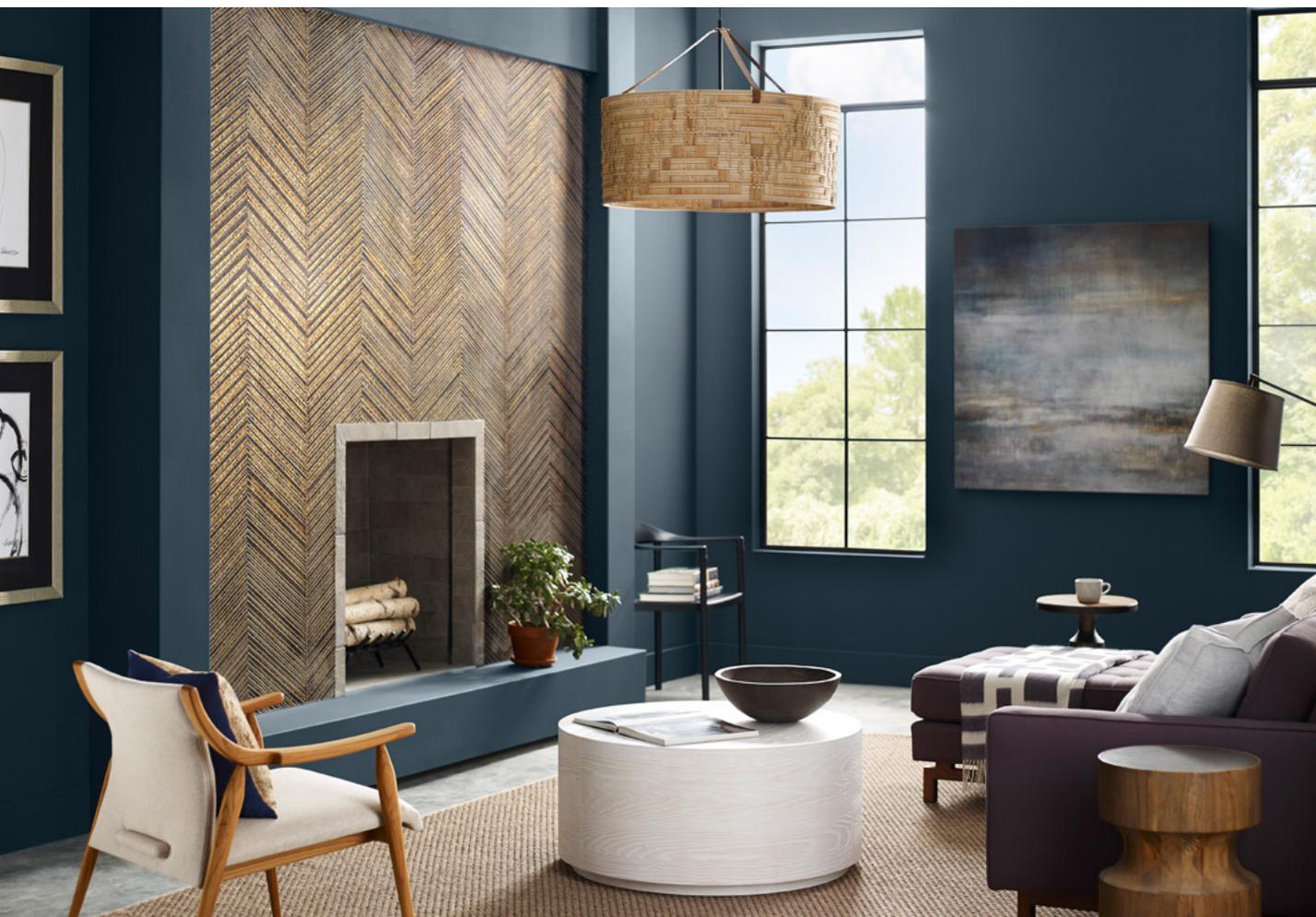
Evidence-based science can guide designers in understanding the psychological impacts of this color group in educational environments, allowing for intentional and meaningful applications that support creative energy, functional focus, and active engagement.



Education | Veri Berri SW 9069, Rhapsody Lilac SW 6828, Soft Apricot SW 6352



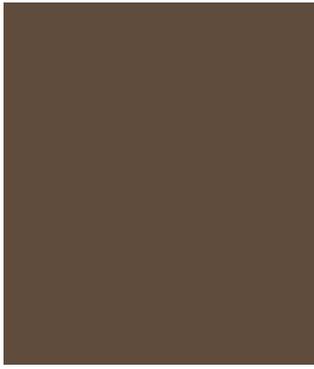
N^o3 a gathering of deeps & darks



Gale Force SW 7605, Flat

A world of mystery and quiet fascination awaits. Deeply saturated dark tones are gathering momentum as a means of submerging spaces in a sense of enfolding calm.

Earth-inspired warm browns and burgundies, mossy greens, volcanic gray, and velvety midnight hues draw us deeper into the dark recesses with a restrained power and intensely gratifying solace.



Half-Caff
SW 9091 (199-C7)



Antiquarian Brown
SW 0045



Mossy Gold
SW 6139 (208-C7)



Sealskin
SW 7675 (277-C7)



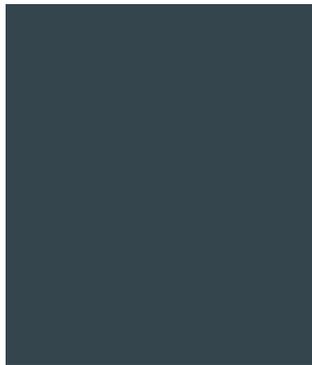
Roycroft Bronze Green
SW 2846



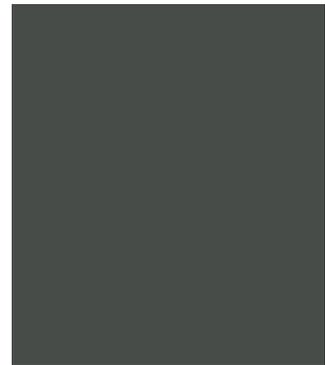
Palm Leaf
SW 7735 (278-C7)



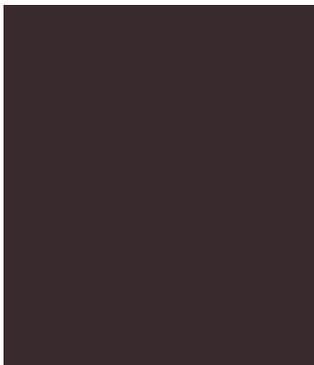
Carnelian
SW 7580 (276-C6)



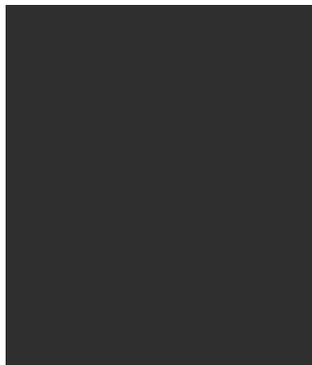
Gale Force
SW 7605 (279-C3)



Rock Bottom
SW 7062 (278-C2)



Raisin
SW 7630 (252-C3)



Tricorn Black
SW 6258 (251-C1)



Peppercorn
SW 7674 (236-C7)

Mossy Gold
SW 6139

Inexpressibly stunning, this beautiful blend of green and goldenrod invites intrigue with a sense of uncommon style.

Commercial

Antiquarian Brown
SW 0045

A welcoming cinnamon brown with hints of ginger and gold, this hue is right on trend and will continue to endure the test of time.

Half-Caff
SW 9091

As comforting as a restful daily ritual, this dependable warm brown can be counted on to help a space feel more grounded.

Commercial

Palm Leaf
SW 7735

A unique and daring dark green, this color evokes the atmosphere of a shadowy tropical forest glade.

Commercial

Roycroft Bronze Green
SW 2846

This dark olive hue recalls time-honored craftsmanship and a period of calm filled with creative possibilities.

Sealskin
SW 7675

This color is a decadently deep, bold brown, a timeless enfolding neutral that is both sleek and refined.



Rock Bottom
SW 7062

Suggestive of the color of stones in a riverbed, this gorgeous dark green with an ample dose of cool gray is dramatically deep.

Commercial

Gale Force
SW 7605

This stormy shade of blue stands out powerfully and is widely loved for its moody coolness and opulent allure.



Carnelian
SW 7580

This deeply saturated near-brown burgundy brings a dark luster of mystery and romance.

Peppercorn
SW 7674

A highly usable and densely packed gray, this shade is poised precisely between warm and cool for a bold focal point indoors or out.



Tricorn Black
SW 6258

This eternal favorite pure black is both unequivocally on trend and a truly timeless statement-making color selection.

Commercial



Raisin
SW 7630

A deep purplish brown is everything you want from a versatile dark neutral that is anything but expected.

Commercial



Raisin SW 7630, Flat (walls); Snowbound SW 7004, Satin (trim, fireplace)



Rock Bottom SW 7062, Eg-Shel

Tapping into the compelling allure of alternate realities, deep colors have become an enveloping counterbalance to brighter trending hues—and to traditional conceptions of sanctuary. The importance of this chromatic intensity is primed to continue, as it allows the eye to rest and the mind to feel at ease in times of rapid change.



INTRIGUING
&
OTHERWORLDLY

left: **Tricorn Black** SW 6258, Flat (*walls*); **Snowbound** SW 7004, Satin (*trim, column*)
below: **Antiquarian Brown** SW 0045, Eg-Shel

STEADYING
&
EARTHEN





Sealskin SW 7675, Flat

colormix® for commercial spaces

Dark colors can evoke powerful feelings of intimacy, comfort, and coziness. In hospitality or multi-family residential spaces where well-being and relaxation are key considerations, deep hues offer an opportunity to craft environments that provide a sense of refuge and calmness.



Hospitality | Tricorn Black SW 6258



Multi-Family | Peppercorn SW 7674

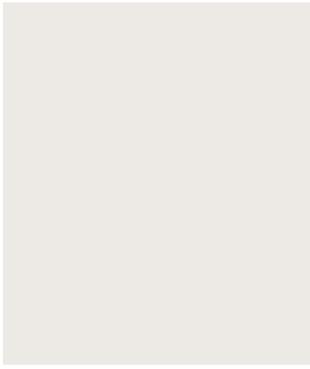
 N^o 4 a study in delicate tints



Snowbound SW 7004, Flat; Sealskin SW 7675, Satin (doors)

Introspective and contemplative in spaces where quiet stillness can be found—anchoring whites and soft tints with just the barest touch of chroma are infusing depth and sophistication into layered monochromatic color stories.

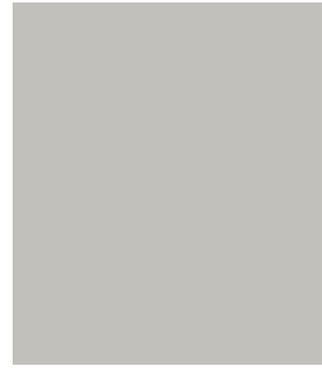
A pared-back palette of chalk white, rich cream, blank canvas, and raw silk in a balanced mix of warm and cool instills a refined serenity and dependable elegance.



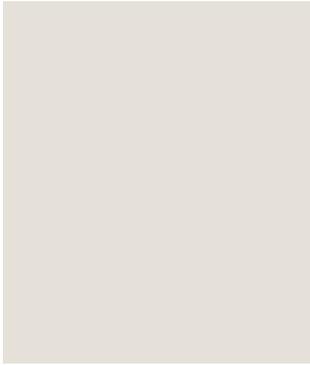
Snowbound
SW 7004 (256-C2)



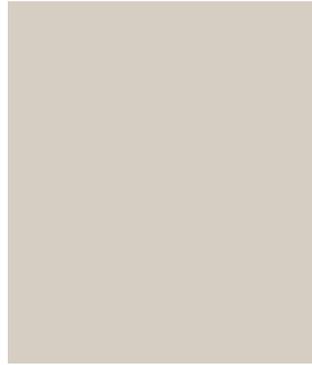
Drift of Mist
SW 9166 (238-C2)



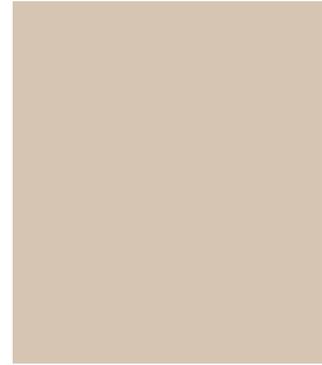
Light French Gray
SW 0055



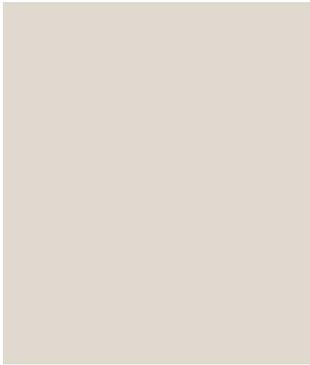
Heron Plume
SW 6070 (259-C1)



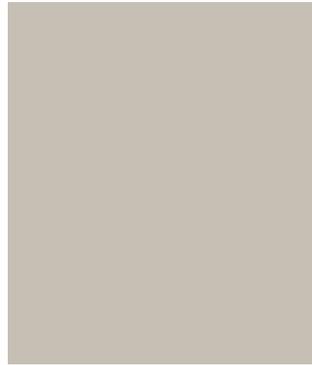
Modern Gray
SW 7632 (283-C1)



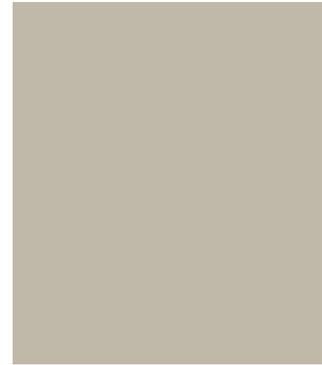
Sand Dollar
SW 6099 (201-C1)



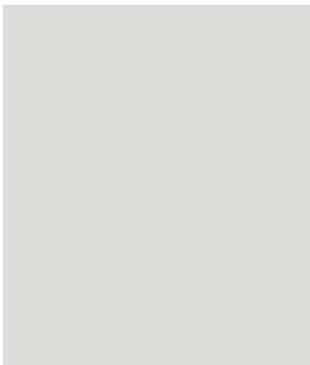
Egret White
SW 7570 (255-C4)



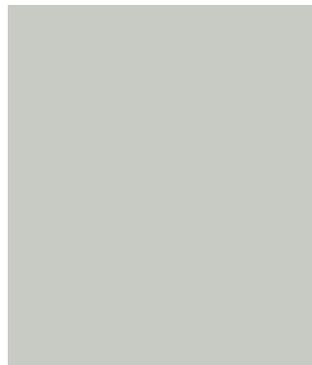
Skyline Steel
SW 1015 (283-C3)



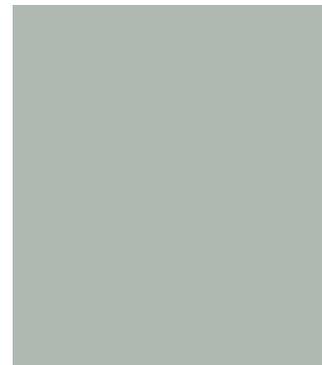
Jogging Path
SW 7638 (247-C2)



Fleur de Sel
SW 7666 (258-C3)



Silver Strand
SW 7057 (237-C1)



Silvermist
SW 7621 (281-C1)

**Light French Gray
SW 0055**

This soft hue boasts an incomparable balance of warm white and gray that is timeless and infinitely easy to use.

Commercial



**Drift of Mist
SW 9166**

This airy, inviting gray is an ideal neutral for lending spaces a gentle glow and a changeable character in varied levels of natural light.

Commercial



**Snowbound
SW 7004**

A wintry white with a slight gray undertone, this color is a versatile favorite that is pristine and refreshing without being too icy.

Commercial



**Sand Dollar
SW 6099**

Illuminate any space with warmth and radiance using this lucky-find beige that is as soothing as a seaside morning breeze.

Commercial



**Modern Gray
SW 7632**

For an ideal proportion of fresh gray and balanced beige, this adaptable light neutral tells it like it is in any setting.



**Heron Plume
SW 6070**

Steal a moment of quiet reflection with this gentle, untroubled white and its feather-light touch of violet undertone.



**Jogging Path
SW 7638**

This muted gray infused with a graceful green undertone is a lovable light neutral that bathes spaces in tranquility.



**Skyline Steel
SW 1015**

Year after year, this warm stone gray has been forecasted to maintain a spot within our top trend collections.



**Egret White
SW 7570**

Granite undertones add depth to this bright and versatile warm off-white that serves up blissful near-beige tones in low light.



**Silvermist
SW 7621**

Get lost in this cool mystical blue with its delicate blend of softest green and slate gray undertones.



**Silver Strand
SW 7057**

A green-gray tint that feels lighter than air, this hue's subtle undertones of cool cyan lend a misty quality that freshens anything it touches.



**Fleur de Sel
SW 7666**

This rare delicacy of a tint adds just the right amount of flavor, a hue that is bright with the faintest hint of green undertone.





ETHEREAL

&

AIRY

left: **Fleur de Sel** SW 7666, Satin
below: **Egret White** SW 7570, Flat (walls); **Light French Gray** SW 0055, Satin (doors)

PHILOSOPHICAL

&

FOUNDATIONAL





Silver Strand SW 7057, Flat (walls); **Snowbound** SW 7004, Satin (trim)

A start-fresh, back-to-basics sort of color group, whites and tints signify the beginning point for many designs. As this trend cycle develops, more soulful, stabilizing whites reign over their starker predecessors, and layering whites becomes a new method for creating richness in modern interiors.

Skyline Steel SW 1015, with its warmth and versatility, epitomizes the trend direction upon which this color group embarks.



Skyline Steel SW 1015, Eg-Shel



Drift of Mist SW 9166, Flat (walls); Snowbound SW 7004, Satin (trim, fireplace)

residential design & construction

In the realm of architecture and design, there is a renewed interest in exploring the relationship between light and color and its impact on well-being. By delving into the nuances of whites and tints, a therapeutic sense of harmony can be found in design solutions that benefit today's new residential spaces.



New Residential | Sand Dollar SW 6099 (*shingles*); Snowbound SW 7004 (*trim*)

DESIGNER EXCLUSIVE

SHERWIN-WILLIAMS®

COLORMIX® 2024

There is so much more to color than meets the eye. It's a part of our identity. It moves us. It has the power to change the very essence of everything it touches. Color can set a mood, create a conversation, soothe and ground us. Through color, we navigate our world, understand it more deeply, and lend it our own personal touch.

At Sherwin-Williams, our mission is to collect and curate the colors that help you bring your vision to life intuitively and confidently.

Bring the forecast to life with color samples.



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